

MEE ENTERTAINMENT DANIřMANLIK HİZMETLERİ TİC. A.Ş.
PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA

I. PRIVACY NOTICE

This document has been prepared in accordance with Article 10 of Law No. 6698 on the Personal Data Protection (“**the Law**”) by **MEE ENTERTAINMENT DANIřMANLIK HİZMETLERİ TİC. A.Ş.** (“**the Company**”) acting as the “Data Controller”, for the purpose of fulfilling the obligation to inform you regarding the processing of your personal data (*any information relating to an identified or identifiable natural person, such as your name, address, telephone number and email address*) (“**Personal Data**”), which may be provided to or collected by the Company in connection with the conclusion and performance of a contract with you. For the purposes of processing your Personal Data, the data controller as defined under the Law is **MEE ENTERTAINMENT DANIřMANLIK HİZMETLERİ TİC. A.Ş.**, located at Cumhuriyet Mah. Harika Sk. The House Residence No: 4A řiřli / İstanbul. Your Personal Data may be processed and stored by the Company in accordance with the Law.

PURPOSES OF PROCESSING PERSONAL DATA

The Company may process your Personal Data for the purposes of establishing and performing contracts to be signed with the Company; verifying and confirming the signing authority of the individuals executing the relevant documents; identifying the parties and stakeholders involved in any transactions conducted within this scope; recording identity, address, tax number and other details; and preparing information and documents, whether in hard copy or electronic form, that serve as a basis for such transactions.

METHODS AND LEGAL GROUNDS FOR THE COLLECTION OF PERSONAL DATA

Your Personal Data is collected by the Company verbally, in writing or through electronic means, via any and all available methods and channels, for the purpose of establishing and performing contracts with the Company, and in line with the purposes set out above. The collection is based on the legal ground that it is necessary for the Company to fully and properly fulfil its obligations arising from contracts and applicable laws. Personal Data collected on this legal basis may be processed and transferred by the Company in accordance with the fundamental principles set out under the Law and in line with the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law, as well as for the purposes outlined in this notice.

The Company shall collect Personal Data only for legitimate, specific and lawful purposes, and shall retain such data only for as long as necessary to fulfil the processing purposes described above. Personal Data shall not be processed in a manner that is incompatible with the purposes for which it was collected. Unless otherwise required by law, Personal Data will be deleted, destroyed or anonymised, either ex officio or upon the request of the data subject, once the grounds for its processing no longer apply.

TO WHOM AND FOR WHICH PURPOSES YOUR PERSONAL DATA MAY BE DISCLOSED

Your Personal Data may be disclosed by the Company, for the purposes set out above, to the Company’s business partners, group companies and its direct or indirect affiliates located within or outside Türkiye, as well as to Company representatives, internal departments, shareholders, internal and external auditors, and contracted independent audit firms. In addition, your Personal Data may be transferred to third parties from whom the Company receives or intends to receive consultancy, support or other services (including cloud service providers with servers located in various countries), and to legally authorised public institutions, organisations, and natural persons, for purposes including compliance, legal, financial, tax and other regulatory audits, in accordance with the data processing conditions and purposes set out in Articles 8 and 9 of the Law. Such Personal Data may be processed within Türkiye or abroad and may also be shared via other appropriate channels, as deemed necessary by the Company.

YOUR RIGHTS REGARDING PERSONAL DATA

Pursuant to Article 11 of Law No. 6698, personal data subjects may apply to the Company and exercise the following rights:

- a) To learn whether your personal data has been processed,
- b) To request information if your personal data has been processed,
- c) To learn the purpose of processing whether your data is being used accordingly,
- d) To know the third parties to whom your personal data is transferred, within the country or abroad,
- e) To request correction of your personal data if it is incomplete or inaccurate,
- f) To request the deletion or destruction of your personal data under the conditions set forth in the Article 7 of the Law,
- g) To request that the actions carried out under clauses (d) and (e) be notified to third parties to whom your Personal Data has been transferred,
- h) To object to any outcome that is to your detriment, resulting from the analysis of your personal data by automated systems,
- i) To request compensation for any damages incurred due to the unlawful processing of your personal data.