

## MAXX ROYAL RESORTS

(VOYAG TURIZM OTELCILIK İŞL. VE İNŞ. SAN. TIC A.Ş., MRA TURIZM VE OTEL İŞLETMECİLİĞİ A.Ş VE TUR. İŞL. A.Ş.)

### COOKIES POLICY

#### What Are Cookies?

Cookies are small text files that are placed on your computer or mobile phone by websites that you visit. These files contain data like your IP address, session information, the pages you visit etc. Thanks to the cookies, your website preferences can be remembered, your session can be kept open or the contents of your interest can be offered. You can visit [www.aboutcookies.org](http://www.aboutcookies.org) and [www.allaboutcookies.org](http://www.allaboutcookies.org) for detailed information on cookies.

In case of the collection, process and use of personal data on web sites and other systems or applications belonging to Voyag Turizm and MRA Turizm companies, the related persons are information about the confidentiality notification and cookies if needed. The persons are also informed about our applications on web pages. Personal data shall be processed lawfully.

Please see below the cookies that we use/will use on our web page while you're visiting the web sites of Voyag Turizm and MRA Turizm ;

| Cookie            | Definition   | Category           | Cookie Duration | Provider   |
|-------------------|--|--------------------|-----------------|--|
| ASP.NET_SessionId | Net_SessionId is a cookie used to identify the user session on the server. Session is an area on the server that can be used to store data between http requests.  | Compulsory Cookies | Session Cookie  | <a href="http://maxxroyal.com">maxxroyal.com</a>   |
| wis_v             | The cookie that keeps the visit information.   | Compulsory Cookies | 30 Minutes      | <a href="http://maxxroyal.com">maxxroyal.com</a>   |
| wis_l_v_rlpush    | It is the cookie that keeps the information on permission request for push notification from the user.   | Compulsory Cookies | 30 Minutes      | <a href="http://maxxroyal.com">maxxroyal.com</a>   |
| datr              | This cookie plays an important role in Facebook's security and site integrity features.  | Compulsory Cookies | 1 Day           | <a href="http://facebook.com">facebook.com</a>     |
| AEC               | It is used to prevent spam, fraud and fraudulent use, ensuring that requests in the browsing session are made by the user, not by the Analytical Cookies websites. | Compulsory Cookies | 1 Day           | <a href="http://www.google.com">www.google.com</a> |
| _cs_c             | This cookie is used to store the permission given to the cookies used for the website.   | Compulsory Cookies | 1 Day           | <a href="http://hotjar.com">hotjar.com</a>         |

|                       |   |                              |            |   |
|-----------------------|---|------------------------------|------------|---|
| OptanonConsent        | This cookie is used to indicate the permission status of the website visitor to the cookies.  | Compulsory Cookies           | 1 Day      | <a href="https://www.hotjar.com">hotjar.com</a>           |
| __cf_bm               | This cookie is used to distinguish between a bot and a human. This is useful for the website to prepare valid reports on the use of the websites.   | Functional Cookies           | 30 Minutes | <a href="https://www.useinsider.com">useinsider.com</a>   |
| _gcl_au               | The Google AdSense cookie that measures the conversion rate.  | Targeting/Commercial Cookies | 90 Days    | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |
| u                     | Generates browser ID for users outside the designated countries; used for targeting and advertising.  | Targeting/Commercial Cookies | 365 Days   | <a href="https://www.creativecdn.com">creativecdn.com</a> |
| ts                    | This cookie is used by Dailymotion to play the videos.  | Analytical Cookies           | 365 Days   | <a href="https://www.creativecdn.com">creativecdn.com</a> |
| _ga                   | This cookie is used by Google Analytics and records a customized ID that is used to generate statistical data on how the visitor uses the website.  | Analytical Cookies           | 2 Years    | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |
| _gid                  | It records a customized ID that is used to generate statistical data on how the visitor uses the website.   | Analytical Cookies           | 24 Hours   | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |
| _dc_gtm_UA-54812006-1 | This cookie is used by Google Analytics to keep the number of service requests.   | Analytical Cookies           | 49 Seconds | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |
| _fbp                  | A cookie used to store and track visits between the websites.   | Targeting/Commercial Cookies | 90 Days    | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |
| IDE                   | This cookie is used by the DoubleClick advertising service to provide targeted advertising.   | Targeting/Commercial Cookies | 2 Years    | <a href="https://www.doubleclick.net">doubleclick.net</a> |
| _hjSessionUser_506863 | The Hotjar cookie set when a user first visit a page with a Hotjar script file. It's used to make the Hotjar User ID unique to that website permanent in the browser. This ensures that the behaviour on subsequent visits to the same website is associated with the same user ID. | Analytical Cookies           | 365 Days   | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |
| _hjFirstSeen          | This cookie is used to determine whether the visitor has visited the website before or he/she   | Analytical Cookies           | 30 Minutes | <a href="https://www.maxxroyal.com">maxxroyal.com</a>     |

|                                   |  |                              |            |  |
|-----------------------------------|--|------------------------------|------------|--|
|                                   | is a new visitor to the website.   |                              |            |  |
| _hjIncludedInSessionSample        | It records the data regarding the visitors' behaviours on the website. This is used for internal analysis and website optimization.  | Analytical Cookies           | 2 Minutes  | <a href="http://maxxroyal.com">maxxroyal.com</a> |
| _hjSession_506863                 | Used for identification information that holds current session data. This ensures that subsequent requests in the session window are attributed to the same session.   | Analytical Cookies           | 30 Minutes | <a href="http://maxxroyal.com">maxxroyal.com</a> |
| _hjIncludedInPageviewSample       | This session cookie is set to inform Hotjar whether that visitor is included in the sample used to create the funnel. Like most tracking tools, Hotjar stores first-party cookies in our visitor's browser. This is necessary to display the correct content to our visitors. This is a session cookie that is destroyed when the user leaves the website. | Targeting/Commercial Cookies | 2 Minutes  | <a href="http://maxxroyal.com">maxxroyal.com</a> |
| _hjAbsoluteSessionInProgress      | This cookie is used to count the number of times a website has been visited by different visitors - this is done by assigning an ID to the visitor so that the visitor does not register twice.  | Analytical Cookies           | 30 Minutes | <a href="http://maxxroyal.com">maxxroyal.com</a> |
| fr                                | This cookie is used by Facebook to display a range of advertising products, such as real-time offers from third-party advertisers.   | Targeting/Commercial Cookies | 90 Days    | <a href="http://facebook.com">facebook.com</a>   |
| wis_u                             | The unique cookie information of the user.   | Analytical Cookies           | 5 Years    | <a href="http://maxxroyal.com">maxxroyal.com</a> |
| _hjIncludedInSessionSample_506863 | It records the data regarding the visitors' behaviours on the website. This is used for internal analysis and website optimization.  | Analytical Cookies           | 2 Minutes  | <a href="http://maxxroyal.com">maxxroyal.com</a> |
| 33x_ps                            | It collects and uses social interaction data to improve the relevance of advertisements that appear on the website.  | Targeting/Commercial Cookies | 365 Days   | <a href="http://33across.com">33across.com</a>   |
| uuid2                             | It records a customized ID that identifies a user's device for repeated visits.  | Targeting/Commercial Cookies | 90 Days    | <a href="http://adnxs.com">adnxs.com</a>         |

|                   |   |                              |                |  |
|-------------------|---|------------------------------|----------------|--|
|                   | The ID is used for targeted ads.  |                              |                |  |
| anj               | Records a unique ID that identifies a returning user's device. The ID is used for targeted ads.   | Targeting/Commercial Cookies | 90 Days        | <a href="http://adnxs.com">adnxs.com</a>                 |
| uid               | This cookie is used to track visitors on websites. The purpose here is to show ads that are relevant and interesting to the individual user and therefore more valuable to publishers and third-party advertisers.  | Targeting/Commercial Cookies | Session Cookie | <a href="http://ads.enjoy4fun.com">ads.enjoy4fun.com</a> |
| 1P_JAR            | These cookies are used to collect statistics regarding the website and to monitor sales/visitor ratio.  | Targeting/Commercial Cookies | 1 Day          | <a href="http://google.com">google.com</a>               |
| NID               | It is a cookie that stores user data and is used for advertising and targeting purposes.  | Targeting/Commercial Cookies | 1 Day          | <a href="http://google.com">google.com</a>               |
| __Secure-3PAPISID | This cookie is necessary for the use of the website's options and services.   | Targeting/Commercial Cookies | 1 Day          | <a href="http://google.com">google.com</a>               |
| __Secure-3PSID    | It creates a profile that shows the interests of website visitors to show relevant and personalized ads through retargeting.  | Targeting/Commercial Cookies | 1 Day          | <a href="http://google.com">google.com</a>               |
| __Secure-3PSIDCC  | It creates a profile that shows the interests of website visitors to show relevant and personalized ads through retargeting.  | Targeting/Commercial Cookies | 1 Day          | <a href="http://google.com">google.com</a>               |
| _hjDonePolls      | This cookie is used to store actions performed on the website.  | Targeting/Commercial Cookies | 1 Day          | <a href="http://hotjar.com">hotjar.com</a>               |
| _hjSessionUser_14 | The Hotjar cookie set when a user first visit a page with a Hotjar script file. It's used to make the Hotjar User ID unique to that website permanent in the browser. This ensures that the behaviour on subsequent visits to the same website is associated with the same user ID. | Analytical Cookies           | 1 Day          | <a href="http://hotjar.com">hotjar.com</a>               |
| _hjTLDDTest       | It records statistical data regarding the visitors' behaviours on the website. It's used by the website operator for internal analytics.  | Analytical Cookies           | 1 Day          | <a href="http://hotjar.com">hotjar.com</a>               |

|                   |   |                              |         |  |
|-------------------|---|------------------------------|---------|--|
| wis_l_1035        | It is the cookie that keeps whether the user's transactions such as Registration, Payment are made on the website.  | Targeting/Commercial Cookies | 30 Days | <a href="http://webinstats.com">webinstats.com</a> |
| wis_l_1046        | It is the cookie that keeps whether the user's transactions such as Registration, Payment are made on the website.  | Targeting/Commercial Cookies | 1 Day   | <a href="http://webinstats.com">webinstats.com</a> |
| wis_l_148         | It is the cookie that keeps whether the user's transactions such as Registration, Payment are made on the website.  | Targeting/Commercial Cookies | 30 Days | <a href="http://webinstats.com">webinstats.com</a> |
| __Secure-1PSIDCC  | It is used to collect information about how visitors use our website.   | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| SIDCC             | The "SIDCC" cookie is used as a security measure to protect users' data from unauthorized access."  | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| __Secure-1PAPISID | It is used to create a profile for the website visitor's interests to show personalized Google ads.   | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| SAPISID           | It is used to run embedded YouTube videos.  | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| APISID            | It is used to create a profile for the website visitor's interests to show personalized Google ads and to run embedded YouTube videos.  | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| __Secure-1PSID    | This cookie is used for targeting purposes to create a profile of the website visitor's interests in order to show relevant and personalized Google ads.                          | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| SID               | This cookie is used to download certain tools from Google and save certain tools preferences, for example the number of search results per page or enabling the SafeSearch filter | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |
| SSID              | It's used to run embedded YouTube videos.   | Analytical Cookies           | 1 Day   | <a href="http://google.com">google.com</a>         |
| HSID              | It's set by DoubleClick (owned by Google) to create a profile of the website visitor's interests and show relevant ads on Analytical Cookies websites.                            | Targeting/Commercial Cookies | 1 Day   | <a href="http://google.com">google.com</a>         |

|                                     |   |                              |         |   |
|-------------------------------------|---|------------------------------|---------|---|
| _sctr                               | Snap Ads are used on Pixel to determine whether to call a third-party tag.  | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.hotjar.com">hotjar.com</a>         |
| ajs_anonymous_id                    | This cookie is used by Atlassian Jira Servicedesk to record the last visit.   | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.hotjar.com">hotjar.com</a>         |
| _scid                               | This cookie is used to help identify a visitor.   | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.hotjar.com">hotjar.com</a>         |
| acq_pre_rebrand_homepage_assignment |   | Functional Cookies           | 1 Day   | <a href="https://www.hotjar.com">hotjar.com</a>         |
| _cs_id                              | This cookie is used to store a unique user ID.  | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.hotjar.com">hotjar.com</a>         |
| _uetvid                             | This cookie is used to store and track visits to websites.  | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.hotjar.com">hotjar.com</a>         |
| _rxuuid                             | This cookie tracks user activity on the website and any advertising activity that may have been displayed before visiting this website. | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.1rx.io">1rx.io</a>                 |
| wis_s_*                             | The cookie that keeps the campaign information shown to the user.   | Targeting/Commercial Cookies | 60 Days | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_i_*                             | The cookie that keeps the campaign information shown to the user.   | Targeting/Commercial Cookies | 1 Hour  | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_c_*                             | The cookie that keeps the campaign information shown to the user.   | Targeting/Commercial Cookies | 1 Day   | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_z_*                             | Local storage data kept to calculate the count of unique campaign impressions.  | Targeting/Commercial Cookies | 60 Days | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_n                               | Local storage data that keeps the product IDs visited by the user.  | Targeting/Commercial Cookies | 60 Days | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_m                               | Local storage data that keeps the product IDs visited by the user.  | Targeting/Commercial Cookies | 60 Days | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_h                               | Local storage data that keeps the product IDs visited by the user.  | Targeting/Commercial Cookies | 60 Days | <a href="https://www.webinstats.com">webinstats.com</a> |
| wis_l_v_push                        | It is the cookie that keeps the information on permission request for push notification from the user.                                  | Targeting/Commercial Cookies | 30 Days | <a href="https://www.webinstats.com">webinstats.com</a> |

## Cookies Used on Voyag Turizm and MRA Turizm Web Site

Cookies in different functions are used on our web sites in accordance with our Confidentiality Policy.

**Compulsory Cookies:** These are the technical cookies to ensure that the website functions properly to allow the users use the features of the website. They are within the session cookies category. In case these cookies are blocked, this may result in the non-functionality of the website features. Your approval isn't required for the use of compulsory cookies.

**Analytical Cookies:** Analytical cookies are used to improve your website experience. Analytical cookies ensure us to understand the way you use the website (i.e. which websites you visit, your visit duration etc.). Thus, we can improve the contents we provide or change the design of the website.

**Functional Cookies:** Functional cookies ensure that your language preferences, region selection etc. are remembered during your next visit to the website.

**Targeting/Commercial Cookies:** Voyag Turizm and MRA Turizm uses various first party and third party cookies for targeting and commercial purposes on the website. You can block these cookies by changing your browser's settings or changing the cookie preferences as shown in this Policy.

## How Can You Change Cookie Preferences?

It's possible to customize or completely block the cookies by changing your browser's settings. You can access detailed information regarding the steps to follow for different browsers from the following links:

|                          |   |
|--------------------------|---|
| <b>Google Chrome</b>     | <a href="https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&amp;hl=tr">https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&amp;hl=tr</a>                     |
| <b>Internet Explorer</b> | <a href="https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies</a> |
| <b>Mozilla Firefox</b>   | <a href="https://support.mozilla.org/tr/kb/cerezleri-silme-web-sitelerinin-bilgilerini-kaldirma">https://support.mozilla.org/tr/kb/cerezleri-silme-web-sitelerinin-bilgilerini-kaldirma</a>                 |
| <b>Yandex</b>            | <a href="https://yandex.com.tr/support/browser-classic/personal-data-protection/cookies.xml">https://yandex.com.tr/support/browser-classic/personal-data-protection/cookies.xml</a>                         |
| <b>Safari</b>            | <a href="https://support.apple.com/kb/PH21411?locale=tr_TR">https://support.apple.com/kb/PH21411?locale=tr_TR</a>   |
| <b>Adobe Analytics</b>   | <a href="http://www.adobe.com/uk/privacy/opt-out.html">http://www.adobe.com/uk/privacy/opt-out.html</a>   |
| <b>AOL</b>               | <a href="https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser">https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser</a>   |
| <b>Google Adwords</b>    | <a href="https://support.google.com/ads/answer/2662922?hl=en">https://support.google.com/ads/answer/2662922?hl=en</a>   |

You can check out the help or support page of the relevant browser to manage your cookie preferences on other browsers.

As Voyag Turizm and MRA Turizm, we may end the use of cookies that we use on our web sites, modify the types and/or functions or add new cookies. Thus, we reserve right to modify the provisions made on current Cookies Clarification Text that you've read.

Any modification that we make on current Cookies Clarification Text and our websites shall come into force with the publication on our web site and public channels. Please find the updated declaration information at the bottom of the page.

Policy Update: 14 August 2023 rev. 1.2